



MADDIE LOCASCIO-SEWARD

graphic designer and illustrator

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Instagram: @mad_die_art

PROFILE

- ▶ Proficiencies include illustration, photo-editing, typography, logo, merchandise, promotional design
- ▶ Exceptional team leader and player; seeking a job in the design and art industry

EDUCATION

Montclair State University, Montclair, NJ-2021
Bachelor of Arts in Visual Communication Design
Certificate in Entrepreneurship 2020

SKILLS

- ▶ Photoshop
- ▶ Procreate
- ▶ Indesign
- ▶ Color Theory
- ▶ Illustration
- ▶ Acrobat
- ▶ Mac Os
- ▶ Illustrator
- ▶ After Effects
- ▶ Motion Design
- ▶ Microsoft Office

WORK EXPERIENCE

HERCAMPUS Montclair - Head Graphic Designer 2018-2021

- ▶ Designed the apparel and for the chapter club
- ▶ Created stickers and other promotional materials
- ▶ Collaborated with social media and editorial team to create and distribute content

The Theatre Group - Graphic & Set Designer 2016-2018

- ▶ Created promotional materials for shows and other events
- ▶ Illustrated the companies logo and other brand materials
- ▶ Conceptualized and coordinated the sets for the productions

Truth Examiner - Design Intern 2018

- ▶ Designed original graphics for online web publication
- ▶ Edited and collected photographs for articles and advertisements
- ▶ Coordinated with editorial and social media staff to create specific graphics